



**WEST AFRICA REGIONAL FISHERIES PROJECT (WARFP – LIBERIA)
NATIONAL FISHERIES & AQUACULTURE AUTHORITY**

P. O. Box 10-1384
1000 MONROVIA 10, LIBERIA
PROJECT ID: P162343



Assignment Title: Request for Expression of Interest (REOI) for provision of Consultancy Services to Develop a Business and Strategic Plan for NaFAA Operations

Reference No. : WARFP/II/C/INDV/01/18

1. Background

The Government of Liberia through the National Fisheries & Aquaculture Authority (NaFAA) **and with support from the World Bank desires to develop a business and strategic plan for operations and development of the fisheries sector of Liberia.** NaFAA was established by an Act of National Legislature in 2017 as an autonomous agency with a mandate to management the fisheries resources of the Republic of Liberia and to preserve its natural habitat, heritage and sovereign rights for the benefit of the Liberian people. In order to fully exercise these mandates, NaFAA needs to operate as a business entity to attract investment and generate adequate revenue to sustain its operations and to manage and develop the sector.

Liberia has a coastline of 350 miles and land area of 43,000 square miles which hold enormous potential for fisheries and aquaculture. The Fisheries and aquaculture resources, which have rebuilt over the years as a result of sound & efficient management of the sector, shall be used sustainably to achieve socio-economic benefits including economic growth, human resource development, employment creation and ecological balance.

Management measures based on the best scientific evidence available to maintain or restore stock at level capable of producing sustainable yield, including the precautionary and ecosystem approach shall be applied to the management and development of the fisheries and aquaculture to minimize waste and optimize utilization of fish resources for value creation, promotion of employment and for enhancing social and economic gains.

The National Fisheries and Aquaculture Authority (NaFAA), desirous of harnessing the fisheries potential of Liberia towards wealth creation for sustainable development and management of the sector for sustained economic growth, seeks the services of a qualified and reputable individual to develop a multi-year Business and Strategic Plan for implementation by the Authority.

The Consultant will be selected in line with the Republic of Liberia Public Procurement and Concession Commission (PPCC) and the World Bank Procurement guidelines. The selection process, as described, will include a review and verification of qualifications and past performance, including a reference check, prior to the contract award.

2. Objective of the Assignment

To develop a multi-year business plan for the National Fisheries and Aquaculture Authority (NaFAA) to ensure that Fisheries and aquaculture resources are used sustainably to achieve socio-economic benefits including economic growth, human resource development; employment creation, value added and ecological balance.

Specifically, under the leadership and support of a Director General the consultant will develop a five (5) Year Business and Strategic Plan for NaFAA to include all key sectors of fisheries:

- I. Industrial Fisheries,
- II. Semi-Industrial Fisheries,
- III. Artisanal Fisheries,
- IV. Inland Fisheries and
- V. Aquaculture.

3. Scope of Work and Task

General Responsibilities:

The key responsibilities of the consultant will include, inter alia:

- To review all relevant information, documents and data pertaining to the fisheries sector of Liberia including, fish stock assessments, market and value chains to determine key resources with the potential for economic growth;
- Meet and hold consultations with relevant stakeholders, including LAFA, CMA, Operator of cold storages and vessel owners and agents, with a view of soliciting inputs and for validation of the plan;
- Review/consult relevant information from the sub-region and region to impacts lessons learned and best practices for establishing a viable fisheries sector;
- Identify potential revenue streams for the sector;
- Prepare a Business plan containing a detailed menu of services that NaFAA could offer in the fisheries sector with a strategy for attracting investment;

- Identify the roles and responsibilities of NaFAA and partners for driving growth and development of the fisheries sector; management, technical and support staff posts and pay scales and overall institutional operating costs
- conduct an economic analysis and develop a model that identifies revenue sources and for viability and sustainability of NaFAA;
- Familiarize him/herself with appropriate projects sites such as the Mesurado Pier, Robertsport Landing Cluster and the Clay Hatchery) of NaFAA ; On the basis of the above, develop a stakeholder validated private-sector type business plan to be used for implementation by NaFAA; and,
- In collaboration with the management and staff NaFAA and its projects finalize a solid Business Plan, short and long term implementation plans on which NaFAA can build its sustainable development for the long term.

4. Deliverables/ Outputs

A five (5) year Business Plan and implementation to be accompany by an operational strategy and management set-up as stated below:

- An inception report containing a detailed presentation of methodology and materials for conduct of the service, and a table of content of the final document to be submitted 15 days after the contract is signed.
- First draft of the business plan to be submitted 30 days after consultation with key partners of NaFAA.
- Final business plan to be submitted not more than 20 days after the final validation of the draft plan.

5. Qualifications and Experience

The consultant for this assignment should have:

- At least a Master's degree or equivalent in development economics or fisheries, or related fields;
- At least a 5-year work experience in business planning, program/project development;
- A solid knowledge of Fisheries resources management and work experience in the region
- A good knowledge of and familiarity with national and regional strategies, policies and priorities for fisheries development in West Africa, in particular for the Marine, inland and aquaculture
- Language capabilities to function is English.
- Willingness to go into the field

6. Duration of the Assignment

The assignment is expected to be concluded within (2) two months period after contract signing.

7. Reporting Arrangement

The Consultant will report to NAFAA Director-General through the Project Coordinator of WARFP Liberia.

8. **Duty Station:** The consultant shall be stationed at the office of NaFAA in Monrovia, with occasional travel to project sites and communities.

The detailed Terms of Reference (TOR) for the assignment can be obtained at the Address given below:

9. The attention of interested Consultants is drawn to Section III, paragraphs 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" July 2016 and revised November 1, 2017 and August 2018 setting forth the World Bank's policy on conflict of interest.

A consultant will be selected in accordance with the Individual Consultant Selection (ICS) method set out in the Consultant Guidelines.

Further information can be obtained at the address below during office hours from **9:00am to 16:00pm.**

Expressions of interest must be delivered in a written form to the address below (in person, or by mail, or by e-mail) **on or before 2nd October 2018.**

Mr. Yeveuo Z. Subah

Project Coordinator

WARFP Liberia

PIU-National Fisheries & Aquaculture Authority (NAFAA)

Mesurado Pier, Freeport of Monrovia, Liberia

E-mail addresses:

yeveuo.z.subah@gmail.com / kpelewahj100@gmail.com / farapha3bc@yahoo.com